

2026

PEQUEA VALLEY  
FIRE DEPARTMENT



# AMBULANCE SUBSCRIPTION



*We rise by  
serving others*

## Who are we?

**We are Station 40, Pequea Valley Fire Department (PVFD).** The primary townships that we provide emergency basic and intermediate advanced life support services to is Leacock Township, Paradise Township, as well as parts of Upper Leacock and East Lampeter Townships. Additionally, we provide the same services to neighboring Townships as needed.

Previously, we were known individually as Kinzer Fire Company and Gordonville Fire and EMS. In September of 2023, these two merged as PVFD, an enhanced department that collaborates across Fire and EMS incidents in the area to respond to various emergencies, including medical issues, accidents, and disasters.

EMS systems play a crucial role in pre-hospital care, often making the difference between life and death in critical situations.

### More about PVFD's EMS service...

- + A Dedicated Team of 40+ Skilled Volunteers and 14 Career Staff
- + Emergency Medical Technicians and Advanced Emergency Medical Technicians
- + 4 fully Equipped Basic Life Support Ambulances (3 equipped with Intermediate Advanced Life Support)
- + Staffed 24 hours a day, 7 days a week
- + Ability to staff an Intermediate Advanced Life Support Chase Unit



# How the Subscription Works: And Why it Matters to You

Imagine having peace of mind knowing that in an emergency, you're covered—without the worry of a hefty ambulance bill. That's the power of our Ambulance Subscription Service.

Unlike tax-funded ambulance services, our subscription model offers you direct control over your emergency medical coverage. For a modest annual fee, you and your family gain unlimited\* emergency access to our top-notch ambulance services, whenever you need them, at no additional cost. (\*Businesses limited to 5 responses per subscription plan.)

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## Q: Wait—aren't ambulance and EMS services provided by my tax dollars?

**A: No.** Only 7.75% of our operational budget is covered by tax money (3.50% from PA state & 4.25% from Townships in 2024)

As a non-profit organization, we rely on: Subscription fees, service billing, donations, and limited municipal funding.

Your subscriptions and donations are critical, enabling us to:

- + Maintain quality equipment
- + Provide essential training
- + Serve our local community effectively

This funding model results in significant cost savings for local homeowners and businesses, as PVFD's expenses are not reflected in your tax bills.

Your support directly contributes to the high-quality emergency services we provide. By participating in our subscription program, you're not just saving money—you're investing in your local community's safety and well-being.

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## Q: I already have insurance. Do I need a subscription?

**A: Yes.** Most insurance companies do not pay 100% of total ambulance charges. Most plans require you pay a co-payment or deductible. Depending on the tier you choose [Economy, Standard or Gold], PVFD Ambulance Subscription Service assures you will receive at least 40% off these out-of-pocket expenses.

For reference, our mileage billing rate is \$22.00 per mile, so you can expect a **minimum transport rate of \$1,200.00 plus mileage**. We will bill your insurance for the services provided. The unpaid portion will be covered or discounted depending on your tier choice.

By contrast, **non-Subscribers** are typically responsible for **full** payment of out-of-pocket charges related to ambulance service.

*(See pg. 10 for more Subscription info)*

**NEW**

# IALS: An Upgraded Level of Care

## BACKGROUND

In Fall 2024, Pequea Valley Fire Department was **officially licensed** by the Pennsylvania Department of Health to provide care at the **Intermediate Advanced Life Support (IALS)** Level. This milestone came after over a year of preparation, including equipment upgrades, medication purchases, and additional training for our providers. Becoming an IALS agency meant moving beyond Basic Life Support (BLS) by meeting higher clinical standards and expanding the treatments we can provide in the field.

## HOW DOES IALS BENEFIT THE COMMUNITY?

For much of our coverage area, it can take over nine minutes for a paramedic to arrive during an emergency. In critical cases, those minutes matter. IALS allows trained AEMTs to begin advanced care sooner—often before a paramedic is on scene.

In some situations, AEMTs can manage patient care independently without needing a paramedic, which reduces delays in treatment and allows paramedics to remain available for the most urgent calls elsewhere in the county.

## CURRENT EFFORTS & WHAT'S NEXT

Since becoming IALS-certified, PVFD has staffed two IALS ambulances on weekdays using a team of paid AEMTs. Some of our trained volunteers also provide coverage on evenings and weekends. Our goal is to provide IALS 24/7.

PVFD now offers these levels of care.

**BLS**

BASIC  
LIFE SUPPORT

*Foundational level of pre-hospital emergency medical care*

Providers: EMTs

Able to provide:

- CPR
- oxygen
- AED use
- administer some medications

**IALS**

INTERMEDIATE ADVANCED  
LIFE SUPPORT

*Step above BLS offering more advanced monitoring equipment and treatments*

Providers: AEMTs

Able to provide:

- Start IV & intraosseous (IO) lines
- Administer a wider range of medications
- Manage more advanced airways
- Use additional monitoring equipment

**NEW**

PVFD does not currently provide this level of care.

**ALS**

ADVANCED  
LIFE SUPPORT

*Highest level of Care*

*Paramedics are trained in more complex and critical interventions.*

Able to provide:

- More Advanced Medication
- Intubation
- Manual defibrillation

**Key to all of these acronyms!**

**EMT:** Emergency Medical Technician

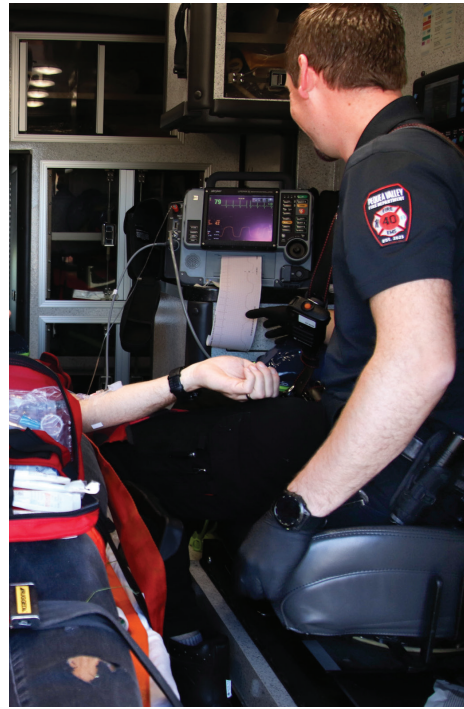
**AEMT:** Advanced Emergency  
Medical Technician

**BLS:** Basic Life Support

**IALS:** Intermediate Advanced Life Support

**ALS:** Advanced Life Support

*PVFD does not currently provide this level of care.*



**APPROVED TO...**

	BLS	IALS	ALS
CPR	✓	✓	✓
Oxygen	✓	✓	✓
AED use	✓	✓	✓
Rescue Medications	✓	✓	✓
More Advanced Medi- cations	—	✓	✓
Start IV & intraosseous (IO) lines	—	✓	✓
Intubation	—	—	✓
Manual defibrillation	—	—	✓



Scan for a video  
about our IALS capabilities



*NOTE: If PVFD's IALS is on the call, the Ambulance Subscription covers the out of pocket cost per the tier chosen, and there won't be a separate IALS bill. If a neighboring agency's medic is on the call, the subscription will not cover these other agency invoices.*

## Wow, without a subscription, transports are expensive!

Our mileage billing rate is \$22.00 per mile and you can expect the **minimum transport rate of \$1,200.00**. If you choose NOT to subscribe, you can see how expensive these services will be to you out-of-pocket.

## Refusing Transport / Treatment



If we get called out for a 911 call and you **REFUSE** to be transported to the hospital, PVFD will still charge a minimum of \$200.00 per call.

As a subscriber, you will be billed according to your tier.

## Transports



PVFD subscriptions **DO NOT** cover transports from hospital to hospital, or transports home from the hospital, or even transports to a doctor's office, or any other non-emergency ambulance

services. There are EMS agencies that offer these non-emergency transport services.



## What to Expect as a Subscriber...

### Insurance & Billing

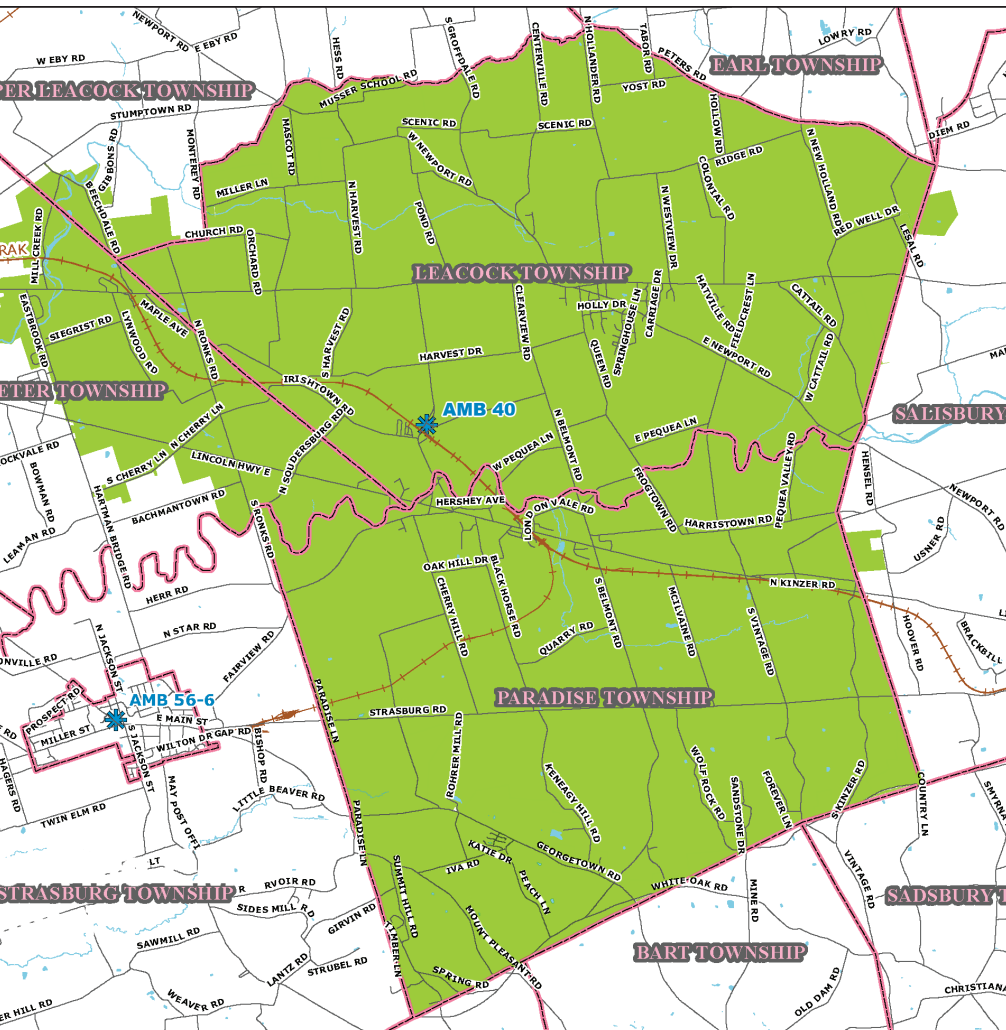
- As a subscriber, your insurance company will be billed for services.

### Returned Checks

- If your check is returned to us, you will be charged \$50.00 AND your subscription is void until the new payment is received and verified.

### How Does the Subscription Work?

- Please read this booklet and visit our website for FAQs and disclaimers to help you understand PVFD's Ambulance Subscription. PVFD's service area is on the next page, and subscription tiers are on the back cover.



**KEY:**



= You live in our area!

Visit our website [PVFD40.com](http://PVFD40.com) for more info, frequently asked questions, and disclosures.

**IMPORTANT INFO!**

**MEDICAID**

By law, Medicaid recipients are prohibited from participating in this subscription program. If you have Medicaid coverage, please disregard this mailing and do not subscribe.

# PVFD EMS Volunteers: Your Hometown Heroes...and Cost Savers

In our community, emergency services aren't just a job—they're a calling. As a **predominantly volunteer\* organization**, our dedicated PVFD EMS volunteers are the backbone of our local emergency response team, providing professional-grade service with a personal touch.

These hometown heroes undergo rigorous training to meet the same high standards as full-time professionals. Their commitment goes beyond duty; it's about neighbors helping neighbors. By volunteering their time and skills, these local heroes enable us to provide rapid, high-quality emergency services--while keeping costs and taxes low.

However -- there has been a dramatic 50% increase in call volume over the past 8 years! This has put heavy strain on our volunteers.



*“As our call volume increases, it puts more pressure on our volunteers. This leads to hiring more paid staff, which significantly increases our expenses. Payroll is typically the highest line item on any profit-and-loss statement, which underscores the substantial cost savings that volunteers bring to our organization.”* -Jonathan Fisher, former Chief of Department, current board member

Please support your local volunteers. They're always there for you.

**They are saving lives—and they are saving you money.**

\*PVFD is staffed by volunteers every night and on weekends. Volunteers and paid career staff cover weekday hours.





## 5 Ways to Support PVFD

- 1 Subscribe to PVFD's Ambulance Subscription Service**  
Protect your family while supporting local, vital services.  
Enjoy peace of mind and cost savings.
- 2 Volunteer as an Emergency Responder**  
Work hard & complete required training to PA Dept. of Health standards.  
Serve your community directly on the front lines.
- 3 Make a Financial Donation**  
Contribute to equipment upgrades and training programs.  
One-time or recurring donations make a significant impact.
- 4 Participate in Fundraising Events**  
Attend or help organize community events supporting PVFD.  
Spread awareness and encourage others to get involved.
- 5 Advocate for Emergency Services**  
Attend local government meetings to support PVFD initiatives.  
Share your positive experiences with neighbors and on social media.

**YOUR SUPPORT, IN ANY FORM, HELPS ENSURE PVFD CAN CONTINUE PROVIDING HIGH-QUALITY EMERGENCY SERVICES TO OUR COMMUNITY.**

# Investing in Your Community: The New Ambulance Fund

*"Firefighters, off-duty EMS, and the ambulance crew got there quickly. Makes a difference."* -N.N. of Paradise Township

Our community's health and safety depend on reliable emergency services. As we face a 50% increase in call volume over the past 8 years, the need for a new ambulance has become critical.

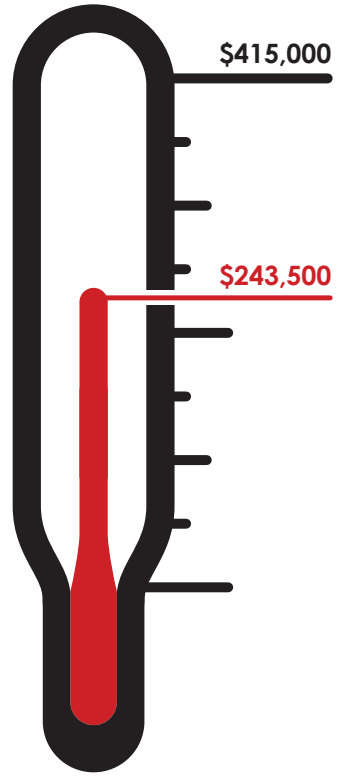
Pequea Valley Fire Department (PVFD) has 4 fully-equipped ambulances—which are driven approximately 45,000 miles per year. "These vehicles are constantly on the go, and they take wear and tear," explains Deputy Chief of Department Dave Johnson.

However, rising costs present a significant challenge:

2020 ambulance cost: **\$280,000**

2026 ambulance cost: **\$415,000**

That's a 36% increase in just six years!



Photos in the booklet were staged for marketing purposes only and does not involve real calls or patients.



Our oldest ambulance, now 15 years old, is showing its age. While our dedicated team has maintained it meticulously, it's approaching the end of its service life.

**The new PVFD ambulance, set for delivery in May 2026, will feature:**

- + Power load system for safer patient handling and reduced risk of crew injuries
- + Identical layout to our newer rigs, improving efficiency and response times
- + Built to last, ensuring long-term service to our community

Your generosity, no matter the amount, drives our lifesaving mission forward. Every dollar contributed to our New Ambulance Fund is an investment in your community for years to come.

Please consider making a donation today and help us continue to be there when you need us most.





## 2026 Annual Subscription Rates

COVERAGE IS JAN. 1 – DEC. 31, 2026

Subscription begins when payment is received.

	Economy	Standard	Gold
Single	40% discount of out-of-pocket costs \$80.00	70% discount of out-of-pocket costs \$240.00	No out-of-pocket costs \$290.00
Senior Couple (60+)	\$80.00	\$240.00	\$290.00
Family	\$105.00	\$265.00	\$315.00
Business*	\$175.00	\$340.00	\$390.00

\*Per location. Limited to (5) five calls annually per business location covered.

### IMPORTANT NOTES:

- Medic invoices are NOT covered or paid with the PVFD subscription.
- Business calls are limited to (5) and each business address needs its own subscription just like each household needs its own.

**PAY ONLINE**



**New for 2026!**

Pay online @  
[pvfd40.com/content/subscription/](http://pvfd40.com/content/subscription/)

### Thank You

Your support is critical to our ability to serve the surrounding community. Your subscription and donations help us to raise essential funds for quality equipment and training, so we may serve you to the best of our ability.

### Looking to Volunteer?

We are always looking for volunteers willing to work hard and take the required training to meet PA Department of Health standards. We also offer ride-along opportunities to anyone age 16 or older who may be interested in the EMS field. Contact us for more information at any time.

### Contact Us

Please contact us at any time for additional information on our services, volunteering, ride-along opportunities, service areas or billing by calling **717-768-3869** or e-mail our Administrative Assistant, Melissa Hollinger [admin@PVFD40.com](mailto:admin@PVFD40.com)

The official registration and financial information of Pequea Valley Fire Department (PVFD) may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

*Thanks again for your support!*